

WELCOME!



Welcome everyone and briefly share why you got started in Shaklee. We are going to share Shaklee with you tonight: the company, the products, and the opportunity.

For those of you who came only to hear about the Shaklee products, I think you will be pleasantly surprised to also hear about our business opportunity because it is such a compelling business model. For those of you who came only to hear about the Shaklee business, I think that you will be really excited to learn about our incredible products. The only reason this income opportunity is possible is because of our products.



Have You Thought Seriously About Your Future ?

WHERE ARE YOU → **WHERE YOU WANT TO BE?**

Debt Free	Financial Independence	\$30,000-\$50,000 monthly income	Retirement
\$3,000-\$5,000 part-time monthly income	Security	Powerful Tax Advantages	New Car
More Family Time	E-commerce Business	Health	Luxury Travel
Recognition & Appreciation		Be Your Own Boss	

There are a lot of reasons why people get involved in Shaklee. Some people come to Shaklee for better health and Shaklee offers amazing health products that we will briefly cover in this presentation. Some people come to Shaklee for the financial opportunities: to get out of debt, earn an extra \$1,000, \$5,000 or more, or even to travel all expenses paid. We will cover all of this tonight: the company, products, and the opportunity.

Timing and Trends



How YOU can leverage these growing industries is what Shaklee is all about.

Let's talk first about why Shaklee is perfectly positioned despite what is going on in the economy today. Every time there has been a recession, Shaklee businesses have grown because we are part of five—**not one but, five**—growing industries.

The first industry that we are part of is the Green Industry. Shaklee does more than just offer green cleaners, we are the only company in the world that I know of that is Climate Neutral Certified.

The second growth industry that Shaklee is part of is the Home Based Business industry. People are looking for solutions to own their life and having a home based business gives you that opportunity.

The third growth industry that Shaklee is part of is the Beauty Industry. As the baby boomers age and try to stay young, the Beauty industry continues to explode. People are getting Botox injections, Restalyane injections, etc. Shaklee offers a natural solution that helps turn back the hands of time about 10 years.

The fourth growth industry that Shaklee is part of is the Nutrition Industry. Shaklee is the #1 Natural Nutrition Company in the U.S. and our goal is to be #1 in the world. People want to find natural alternatives to prevent diseases so that they do not have to take lots of medications to solve health problems. Shaklee offers all natural solutions.

The fifth and final growth industry that we are part of is the Health & Wellness industry. Health &

Wellness right now is focused on the obesity epidemic and our aging population. Shaklee offers products to help with both issues.

These industries are projected to grow by \$1 trillion over the next 10 years and Shaklee is a pioneer in most of these industries. And, with Shaklee, you are perfectly positioned in ALL FIVE industries!

Corporate Credentials



Stable History

- 58+ year Heritage as an INDUSTRY Leader
- Founded by Dr. Forrest C. Shaklee in 1956
- In 2004, Visionary Leader Roger Barnett purchased co.



Strong Philosophy

- Integrity is everything; Science counts, hype does not
- Founded on the Golden Rule
- Over 100,000 tests for product quality annually

Solid Infrastructure

- 126 published peer-reviewed clinical studies
- Landmark Study

Products
**Unconditionally
GUARANTEED!**



Shaklee: A company with a heritage and a conscience. Is this a company that you could feel good about representing?

Let's talk about Shaklee. What is this company? And, why is it a company you can trust?

Shaklee has been around for over 58 years.

Back in 1915, Dr Forrest C Shaklee started vitalizing the first minerals and he founded the company in 1956. What I love about Shaklee is that the company has basic core values. Integrity is everything. Science counts more than hype or fad products. Natural is better than synthetic. The company is founded on the Golden Rule. This means do unto others as you would have others do unto you.

Shaklee nutrition is written up in over 126 medical journals. We have honest labeling. That means what is on the label of our nutrition products is in our product and that it is available for our bodies to absorb. One of the Shaklee differences is that we have integrity in our research.

Shaklee is a company with a heritage and a conscience.



Shaklee Offers you the ability to earn cars, cash, trips and make any dream you might have come true.

So, let's talk briefly about how the Shaklee business works



REAL PEOPLE MAKING REAL MONEY

Presidential Master Coordinator	\$626,265
Senior Master Coordinator	\$262,388
Master Coordinator	\$204,168
Senior Key Coordinator	\$115,881
Key Coordinator	\$89,422
Senior Executive Coordinator	Up to \$100,000 \$65,603
Executive Coordinator	\$48,419
Senior Coordinator	\$32,879
Coordinator	\$20,859
Senior Director	\$13,317
Director	\$10,357

Average 1099 earnings by rank for 2014

In Shaklee, there are real people making real money. The goal is to get to the Director level as soon as possible. People at that level are earning about \$500-\$1000/month. To go anywhere else on our ladder of success, you have to find people who want to do what you do. You help them reach the Director level.

The next level we want to point out here is the Sr Executive Coordinator level. At this level, you can earn a career income. I don't know where you live but typically right around \$65,000 is considered a career income.

And, our top level in Shaklee is called Presidential Master Coordinator. This is where our millionaires are! On average, these people have made just over \$626,000/yr in 2014.

Now, Shaklee offers something very exciting in the way of a career income. When you reach the rank of Shaklee Director, there is something that kicks in called the FastTRACK. It just means that you are growing faster than the average person in Shaklee. Once you reach the rank of Director if you go to the rank of Sr Executive Coordinator in your first 18 months, you are on the FastTRACK and can earn up to \$34,000. If you go from Director to Master Coordinator in your first 36 months, you can earn up to \$89,000. Lots of extra

income on the FastTrack.

Shaklee also offers 5 car programs where you get 3 years of car payments with each program or 15 years worth of car payments!

Cars, Cash, TRIPS, and Dreams



Atlanta, GA

In addition, there are four trips that occur each year in the Shaklee.

Each year there is a global conference. In August 2016, we will be in Orlando, FL. The next trip is the Dream Trip that is a family destination Trip. In 2016, the trip is to Los Cabos. There is always a trip to our global headquarters out in the San Francisco Bay area that you can earn. And, finally, a Top Achiever Trip. In 2016, the trip is to Italy. People will be going to Tuscany, Florence and Rome.

If you like to travel all expenses paid, Shaklee is the way to travel!

Meet Team Glacken



Here is a slide of just some of the folks in our organization. There are older folks, younger folks, singles, couples, and people of all different ethnicities. We are a team of business professionals who serve, lead, and mentor others to build successful Shaklee businesses. As a team, we have a combined total of over 200 + years in this company and industry. Our team is one of the fastest growing teams in the company and we know how to build this business. We offer support, training, mentoring and coaching to help others be successful—there are weekly webinars, conference calls along with a complete training program to help YOU be successful.

Shaklee Products

Shaklee
Creating Healthier Lives™



The only reason this potential is possible is because of Shaklee's incredible products that we have already shared with you. The products have stood the test of time and there are so many testimonials out there of people have huge product success, that I encourage you to get products into your home today!

Use Share Build



3 ways to join Shaklee

USE



Experience the way Shaklee products can help transform your health.

SHARE



Share Shaklee products with friends and family and earn extra cash + rewards.

BUILD



Build a team in a way that works for you and fits your life, with the potential for significant financial rewards.

You can get involved in Shaklee in one of three ways. If you would like to be a customer, you can use our products and we love our Shaklee customers.

If you would like to share Shaklee with others—you can dip your toe into the business side of Shaklee earning your products for free and getting bonus checks.

Or you can decide to partner with us to build a business and build a team—this truly allows you to participate in all that Shaklee offers.

Get Clean

Cleaning Products and Water



- **Are Safe for the Home**
- **Are Safe for the Environment**
- **Are Highly Concentrated, and**
- **Actually Work!**



Get Clean Includes our Environmentally Safe Cleaning Products and Get Clean Water

Our cleaners are Safe for the home.

Safe for the Environment .

They are highly Concentrated which Saves You Money.

And, They actually WORK!!

Getting started with the Shaklee Get Clean starter kit will give you a free customer membership!

Our Get Clean water takes the lead out of water which Brita and Pur Pitchers do not. Our filters last twice as long as their filters and our filter has a refillable housing case which makes it sustainable. There is no BPA in any of the plastic parts at all. And, there is a counter on top to let you know when it is time to change the filter!

Enfuselle

Nutrition Therapy for the Skin



- **Anti-aging skin care system**
- **Reduces wrinkles & fine lines**
- **Increases elasticity & firmness**
- **7 patents**



Next is our Nutrition Therapy Skin Care System or vitamins for the skin. The line is anti-aging and goes down to the cellular level to help create healthy new collagen. This skin care line has 7 patents! We have cleansers and toners, eye treatments, etc. However, the two products that will demonstrate the biggest difference with your skin are: C+E PM and Time Repair AM. They are repair products. The Time Repair AM reduces fine lines and wrinkles by 421% in just 28 days. The C+E Repair PM increases skin firmness and elasticity by 154% in just 4 weeks. People notice a dramatic difference with their skin!

If you get started with the entire skin care system, Shaklee will give you a free customer membership.

Shaklee 180

 Shaklee
Creating Healthier Lives™



People are eating way too much processed food and too much sugar. As a result, the health of our nation is suffering. Carrying around too much extra weight will impact your health. Just losing a few pounds will make a big difference in your overall health and will lower your risk to a number of diseases. Shaklee 180 is our weight loss line. The Shaklee 180 program is focused on that fact that it takes 90 days to lose weight and 90 days to learn how to keep it off. This picture shows the Turnaround Kit which is the 2 meal a day kit for weight loss.

The Turnaround Kit contains meal replacement bars and our Life Energizing Shake with clinically tested leucine to help your body lose fat and gain muscle. More muscle helps your metabolism work properly and efficiently, snack bars (love the toffee chocolate crunch!), energy tea, and the metabolic boost to strengthen your metabolism. There is also a whole host of support from Shaklee ranging from workouts, recipes, meal planning, etc. And, we recommend you use My Fitness Pal to track your food.

The Turnaround kit will give you a free customer membership. You can also purchase products individually.



Shaklee offers a lot of health SOLUTIONS! We have combined all the nutrients that have been found to improve your health in several, easy to take packages. Depending on what you are looking for in terms of your overall health, we have a good, better, and best package.

Our **good package** is Our Essentials Plan-- the Shaklee Multi-Vitamin, VitaLea, the Shaklee Omega 3 product, Omegaguard, and a 15 day supply of our Life Energizing meal replacement Shake with pre and probiotics! The shake is great for making smoothies and has high levels of protein, fiber and a 1/3 of your daily value for vitamins and minerals.

Our **Better package** is the Vitalizing Plan—this package has a 30 day supply of our Life Shake and Vitalizer strip. Vitalizer is a blister strip of 6 supplements containing over 80 bio-optimized nutrients. There is Vitalizer for Men, Women and for folks over 50. In this blister strip of nutrients, you get a mutli vitamin, extra B, extra C, extra E, Omega 3 which is your fish oil, Carotenoids which are like eating your fruits and vegetables, and a probiotic. There is also extra Vitamin D and extra Calcium in the multivitamin found in the strip.

Our **Best package** is Shaklee's newest product, the Life Plan which includes a 30 day supply of the Life Plan meal replacement shake and the Life Strip which is like Vitalizer Plus. You get double the amount of Omega 3 and the life strip also contains CoQ10 for heart health. The big extra, though, is Vivix in a gel cap—Shaklee's Resvertrol and polyphenol blend that addresses cellular aging.

If you've been drinking red wine so that you live longer, you were probably drinking the wine to get the resveratrol! Shaklee's Vivix product is 10x more powerful than resveratrol alone. We have testimonials of people lowering blood pressure, lowering cholesterol, improving eyesight, getting rid of tremors, increasing endurance and so much more.

Shaklee has over 338 products in total. In such a brief overview, we cannot possibly cover everything. The 4 products that I just walked through are called the prescription for a healthier life. These nutrients are what most doctors are recommending that you take on a daily basis.

I personally recommend that you talk to the person who invited you here tonight to get the right products in your hands for your health and the health of your loved ones. There are free customer memberships with some of these product packs—let's be sure to get the right ones for you!



However, you might be interested in all the Shaklee has to offer and in my opinion the best option is the Build Pack or our \$649 Gold Plus pack. If you liked everything that you saw today: you're excited by the FastTRACK and all the possibilities it offers you to change your life and you want to use all these products in your home, this Gold Plus PAK covers it all. For \$649, you will get over \$1,300 in value. You will receive:

21 Nutrition products including: Shaklee Life Plan 30 day supply, 4 Life Shake Packets, Mindworks, Nutriferon, Vitalized Immunity, Stress Relief, Shaklee 180 Pomegranate tea, Shaklee 180 snack bar assortment pack, Performance Lemon Lime, Energy Chews, Enfuselle Hydrating Cleansing Lotion, Enfuselle Hydrating Toner, Time Repair A.M., Hydrating Moisturizer, Dispensing Pump, Basic H2, 3 spray bottles, Germ Off wipes, Dish Wash Liquid, Fresh Laundry liquid, Nature Bright.

You get 6 free months of a Shaklee Personal Website (PWS), 1 tickets to our global conference, and 2 Regional Conference registrations.

In my opinion, the most important piece here is the income—you will make money all 7 ways that we make money in Shaklee if you are a Gold Ambassador

This Gold Plus pak is the best cost to value out of all paks and it makes the most business sense from a duplication standpoint.

It is the **best value** if you truly want to build a business and experience ALL the products.

FastTRACK



Director: 2000 points (pgv)
\$880 that first month



So let me explain a bit more about our compensation plan and HOW you would build. We make money 7 different ways in Shaklee but I am only going to talk to you about the FastTRACK which is layered on TOP of our compensation plan to help people make a significant income while they are just starting to build their business.

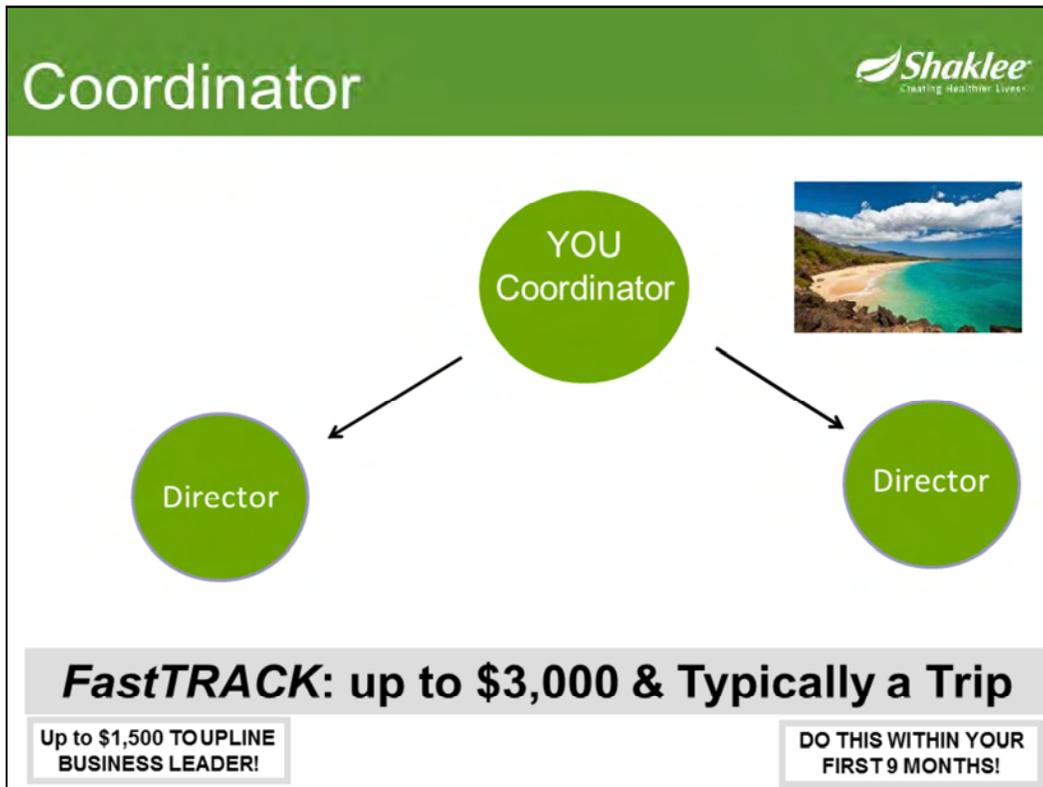
The first leadership level we talked about already and that is Shaklee Director. You could reach that level by enrolling yourself with a Gold Plus PAK and enrolling 3 people with a Gold Plus PAK. Each pak is worth 500 points which gives you 2000 points. That is the minimum you need to reach Director but you could be there in a day if you chose to!!! That first month, you would earn \$880 and from that point forward, you typically earn \$500/mo. But, this isn't the only way to get to Director. You need a minimum of 2000 points/month. You can get that with customers, business partners or a combination of both which is what I recommend.

The minute you reach the Director level, you are on the FastTrack if you choose to be. The FastTrack is a program that is layered on top of an already lucrative compensation plan. As you change ranks on a regular schedule, you can earn up to an extra \$89,000.

Sr Director is the next leadership level. You are a Sr Director when you are a Director and you have one Director in your organization.

When you reach Sr Director in your first 6 months after you hit Director, you are on the FastTrack and you can qualify for a FT bonus of up to \$1,000. Hit the rank, hold for one month and start getting paid on that 2nd month. Payments are made in 10 equal payments of \$100 each. You have one full year to capture the payments. There is a matching bonus of up to \$500 to the person who helps you reach Sr Director on the FastTrack paid out the same way.

This is where the car program kicks in—now we have a complete webinar walking through how the car program works so we will not cover all the details here. Just know that your car payments are paid out for 36 months (3years) and the range of payments depends on whether or not you get a green/hybrid car or a non green car. Since Shaklee is a green company, they reward you for getting a green car and give you the larger payments.



The next level on our ladder of success is Coordinator. You are a Coordinator when you are a Director and you have at least two 1st Generation Directors on your team.

When you reach Coordinator in your first 9 months from the time you reach Director, you are on the FastTrack. The FT bonus is up to \$3,000. Hit the rank, hold for one month and start getting paid on that 2nd month. Payments are made in 10 equal payments of \$300 each. You have one full year to capture the payments. There is a matching bonus of up to \$1500 to the person who helps you reach Coordinator on the FastTrack paid out the same way.

When you reach Coordinator on the FT, you typically have enough points to earn our Dream Trip. The trips are available for everyone to earn in Shaklee not just FastTrackers. If you want to travel all expenses paid, you will want to run on the FastTrack! It is the most simple way to achieve them.

Senior Coordinator 



YOU Sr Coordinator 
\$325-\$375/month

Director **Director**

10,000 OV (Organizational Volume)
5,000 outside largest leg

Up to \$2,500 TOUPLINE BUSINESS LEADER! **FastTRACK: up to \$5,000** **DO THIS WITH IN YOUR FIRST 12 MONTHS!**

Sr Coordinator is our next rank. You are a Sr Coordinator when you are a Director and you have at least two Directors on your team. This looks like the last position we discussed. However, the difference is that a Sr Coordinator needs to have at least 10,000 in organizational volume monthly. That means that all of your volume and the volume of your Directors equals 10,000 with at least 5,000 outside your largest leg.

When you reach this volume in your first 12 months after reaching Director and you have at least 5,000 in volume outside your largest leg, you are on the FT. Your FT bonus is up to \$5000. Hit the rank, hold for one month and start getting paid on that 2nd month. Payments are made in 10 equal payments of \$500 each. You have one full year to capture the payments. There is a matching bonus of up to \$2,500 to the person who helps you reach Sr Coordinator on the FastTrack paid out the same way.

This is where the 2nd car program kicks in. The car payments are paid out for another 36 months (3years) and the range of payments aer \$325-\$375/month depending on which type of car you get.

Executive Coordinator



20,000 OV
10,000 ov outside largest leg



FastTRACK: up to \$10,000 & Top Achiever Trip

Up to \$5,000 TOUPLINE
BUSINESS LEADER!

DO THIS WITHIN YOUR
FIRST 15 MONTHS!

Executive Coordinator is our next rank. You are an Executive Coordinator when you are a Director and you have at least three first Generation Directors on your team. You also need to have at least 20,000 in organizational volume.

When you reach this volume in your first 15 months after reaching Director and you have at least 10,000 in volume outside your largest leg, you are on the FT. Your FT bonus is up to \$10,000 paid out in 10 payments of \$1,000 each. Hit the rank, hold for one month and start getting paid on that 2nd month. You have one full year to capture the payments. There is a matching bonus of up to \$5000 to the person who helps you reach Executive Coordinator on the FastTrack paid out the same way.

When you reach Executive Coordinator on the FT, you typically have enough points to earn our Top Achiever Trip. Please remember that the trips are available for everyone to earn in Shaklee not just FastTrackers but FT is the most simple way to do it!

Senior Executive Coordinator 

30,000 OV
15,000 ov outside largest leg

YOU
Exec
Coordinator


\$400-\$450/month

Director

Director

Director

FastTRACK: up to \$15,000

Up to \$7,500 TOUPLINE
BUSINESS LEADER!

DO THIS WITHIN YOUR
FIRST 18 MONTHS!

Sr Executive Coordinator is our next rank. You are a Sr Executive Coordinator when you are a Director and you have at least three first Generation Directors on your team. You also need to have at least 30,000 in organizational volume.

When you reach this volume in your first 18 months after reaching Director and you have at least 15,000 in volume outside your largest leg, you are on the FT. Your FT bonus is up to \$15,000 paid out in 10 payments of \$1,500 each. Hit the rank, hold for one month and start getting paid on that 2nd month. You have one full year to capture the payments. There is a matching bonus of up to \$7,500 to the person who helps you reach Sr Executive Coordinator on the FastTrack paid out the same way.

When you reach Sr Executive Coordinator, there is yet another car program for another 36 months!

\$349 Gold PAK/250 points

Shaklee
Creating Healthier Lives™

\$700+
Value



So, it all comes down to you and how you decide to participate in Shaklee. You can use our products and be a Shaklee customer if you choose. Or, you can decide to Share Shaklee products and enroll with our Share Pack.

\$649 Gold Plus PAK/500 points



\$1,300
Value



My hope is that you will have seen things here at Shaklee in which you want to fully participate—the cars, the cash, the trips—really making any dream you have come true. If that is the case, you will want to enroll with our Build Pack—our Gold Plus Kit-- and begin developing your organization and building your team.

It really comes down to you and the choice you make.



At this point in the presentation, I feel like I have given you a gift: the gift of better health and the gift of better wealth.

What you do with this gift is your choice. I hope that you will join us to improve your health and/or your wealth.

If you have any questions, please ask the person who invited you to listen to this presentation and I hope that I can be the first person to welcome you to SHAKLEE!