

Shaklee Sales Leader's Code of Ethics

As a Shaklee Independent Sales Leader:

- (1) I will operate by, and fully support, the Corporate philosophy of doing business by the Golden Rule.
- (2) I pledge not to misrepresent products, or the Shaklee Corporation. I will be guided by the Shaklee Sales Plan and I will present products, information about the sales plan and the Shaklee Corporation in an honest, truthful and straightforward manner to my customers and to potential Shaklee Sales Leaders.
- (3) I will handle all complaints according to methods outlined in official Corporate literature. This will encompass the conduct of my business in good faith with all people and the efficient, courteous handling of customer service.
- (4) I will strive to reflect the highest standards of integrity, frankness and responsibility in dealing with my customers and with other Shaklee Sales Leaders.
- (5) I will accept and carry out all responsibilities that come with my advancement to various levels of earned honorary rank.
- (6) I will stand behind the Shaklee Corporation's guarantee of product quality and performance and customer satisfaction. In good faith, I will provide my customers and my Sales Leaders with service reflecting the highest intent of the Golden Rule and Shaklee Corporation's philosophy.

